

# Med Spa Consult Conversion Kit

A starter kit for med spas and aesthetic clinics that want stronger consult recovery, better booking flow, and more confident treatment follow-up.

Med spa owners, patient coordinators, and front-desk teams

## GUIDE

A starter kit for med spas and aesthetic clinics that want stronger consult recovery, better booking flow, and more confident treatment follow-up.

## WHAT THIS ASSET COVERS

- Med Spa Consult Reactivation Pack
- No-Show Reminder Pack
- Booking Readiness Checklist for Small Businesses
- Google Review Request Pack for Small Businesses

## SUGGESTED ROLLOUT

1. Reactivate warm consults before they disappear into indecision.
2. Reduce scheduling friction and no-shows before the treatment date.
3. Use reviews to reinforce trust while consult volume grows.
4. Tighten the coordinator handoff from inquiry into booked service.

## WORKING ASSET

Includes:

- Med Spa Consult Reactivation Pack
- No-Show Reminder Pack
- Booking Readiness Checklist

- Google Review Request Pack

## USE THIS KIT TO

- recover warm consults
- tighten booking flow
- improve treatment conversion

## DEPLOYMENT NOTES

### HOW STRONG TEAMS ACTUALLY USE THIS ASSET

- Assign one accountable owner instead of letting "Med Spa Consult Conversion Kit" become shared but unmanaged work.
- Use it with med spa owners, patient coordinators, and front-desk teams in a weekly rhythm so the asset drives decisions rather than sitting in a folder.
- Decide in advance what counts as green, watch, and red performance so the team knows when to escalate.
- Capture learnings directly in the document every week so the asset becomes smarter over time instead of resetting to zero.

### 30-DAY ROLLOUT SEQUENCE

- Reactivate warm consults before they disappear into indecision.
- Reduce scheduling friction and no-shows before the treatment date.
- Use reviews to reinforce trust while consult volume grows.
- Tighten the coordinator handoff from inquiry into booked service.

### WHAT SEPARATES A SERIOUS VERSION FROM A BASIC TEMPLATE

- Clear ownership for every step, not generic advice without accountability.
- Targets, thresholds, or decision rules that tell the team what good looks like.
- Specific working components: Med Spa Consult Reactivation Pack, No-Show Reminder Pack, Booking Readiness Checklist for Small Businesses, and more.
- A built-in review cadence so the document becomes part of operations rather than a one-time download.