

# Kitchen & Bath Showroom Conversion Kit

A starter kit for kitchen-and-bath remodelers that need stronger showroom qualification, cleaner consult preparation, and more premium-fit momentum before design time is committed.

Kitchen-and-bath owners, showroom teams, designers, and office staff

## GUIDE

A starter kit for kitchen-and-bath remodelers that need stronger showroom qualification, cleaner consult preparation, and more premium-fit momentum before design time is committed.

## WHAT THIS ASSET COVERS

- Kitchen & Bath Showroom Conversion Playbook
- Design-Build Fit Screening Playbook
- Custom Home Preconstruction Readiness Checklist
- AI Receptionist vs AI Business OS Guide

## SUGGESTED ROLLOUT

1. Install a showroom-fit screen so the team knows who should get the full premium consult path.
2. Clarify budget, project stage, and decision-maker context before the appointment gets expensive.
3. Use AI Business OS framing to position the business beyond call answering or generic estimate scheduling.
4. Move stronger buyers into cleaner consult-prep and follow-up rhythms so the premium experience feels intentional end to end.

## WORKING ASSET

This kit helps kitchen-and-bath firms improve showroom qualification, consult preparation, and premium-fit momentum.

## INCLUDED ASSETS

- Kitchen & Bath Showroom Conversion Playbook
- Design-Build Fit Screening Playbook
- Custom Home Preconstruction Readiness Checklist
- AI Receptionist vs AI Business OS Guide

## RECOMMENDED ROLLOUT

1. Tighten showroom-fit screening
2. Clarify budget and project-stage language
3. Prepare stronger consult handoffs
4. Reframe the business as a fuller AI-enabled operating system, not only a callback layer

## DEPLOYMENT NOTES

### HOW STRONG TEAMS ACTUALLY USE THIS ASSET

- Assign one accountable owner instead of letting "Kitchen & Bath Showroom Conversion Kit" become shared but unmanaged work.
- Use it with kitchen-and-bath owners, showroom teams, designers, and office staff in a weekly rhythm so the asset drives decisions rather than sitting in a folder.
- Decide in advance what counts as green, watch, and red performance so the team knows when to escalate.
- Capture learnings directly in the document every week so the asset becomes smarter over time instead of resetting to zero.

### 30-DAY ROLLOUT SEQUENCE

- Install a showroom-fit screen so the team knows who should get the full premium consult path.
- Clarify budget, project stage, and decision-maker context before the appointment gets expensive.
- Use AI Business OS framing to position the business beyond call answering or generic estimate scheduling.
- Move stronger buyers into cleaner consult-prep and follow-up rhythms so the premium experience feels intentional end to end.

### WHAT SEPARATES A SERIOUS VERSION FROM A BASIC TEMPLATE

- Clear ownership for every step, not generic advice without accountability.
- Targets, thresholds, or decision rules that tell the team what good looks like.

- Specific working components: Kitchen & Bath Showroom Conversion Playbook, Design-Build Fit Screening Playbook, Custom Home Preconstruction Readiness Checklist, and more.
- A built-in review cadence so the document becomes part of operations rather than a one-time download.