

# Dental Patient Conversion Kit

A starter kit for dental practices that need better unscheduled-treatment follow-up, fewer no-shows, and stronger booking discipline.

Dental owners, treatment coordinators, front-desk teams, and office managers

## GUIDE

A starter kit for dental practices that need better unscheduled-treatment follow-up, fewer no-shows, and stronger booking discipline.

## WHAT THIS ASSET COVERS

- Dental Unscheduled Treatment Follow-Up Pack
- No-Show Reminder Pack
- Booking Readiness Checklist for Small Businesses
- Google Review Request Pack for Small Businesses

## SUGGESTED ROLLOUT

1. Re-engage diagnosed treatment that never turned into an appointment.
2. Use reminder systems and booking readiness checks to reduce downstream no-shows.
3. Tighten the front desk's patient handoff from treatment discussion into scheduling.
4. Keep reviews growing so trust compounds alongside patient conversion.

## WORKING ASSET

Includes:

- Dental Unscheduled Treatment Follow-Up Pack
- No-Show Reminder Pack
- Booking Readiness Checklist

- Google Review Request Pack

## USE THIS KIT TO

- recover unscheduled treatment
- reduce no-shows
- tighten patient booking flow

## DEPLOYMENT NOTES

### HOW STRONG TEAMS ACTUALLY USE THIS ASSET

- Assign one accountable owner instead of letting "Dental Patient Conversion Kit" become shared but unmanaged work.
- Use it with dental owners, treatment coordinators, front-desk teams, and office managers in a weekly rhythm so the asset drives decisions rather than sitting in a folder.
- Decide in advance what counts as green, watch, and red performance so the team knows when to escalate.
- Capture learnings directly in the document every week so the asset becomes smarter over time instead of resetting to zero.

### 30-DAY ROLLOUT SEQUENCE

- Re-engage diagnosed treatment that never turned into an appointment.
- Use reminder systems and booking readiness checks to reduce downstream no-shows.
- Tighten the front desk's patient handoff from treatment discussion into scheduling.
- Keep reviews growing so trust compounds alongside patient conversion.

### WHAT SEPARATES A SERIOUS VERSION FROM A BASIC TEMPLATE

- Clear ownership for every step, not generic advice without accountability.
- Targets, thresholds, or decision rules that tell the team what good looks like.
- Specific working components: Dental Unscheduled Treatment Follow-Up Pack, No-Show Reminder Pack, Booking Readiness Checklist for Small Businesses, and more.
- A built-in review cadence so the document becomes part of operations rather than a one-time download.